

Innovation Grant Scheme

E: Concept Note Evaluation Grid

Project "Innovative Business Development for Local Sustainable Economic Growth" 2015. - 2017.

UNDP Moldova

INFORMATION OF THE PROJECT

Title of the Innovation Project	
Project Number	
Name of the Company	
Application Date	
Contact person	

I. THE ELIGIBILITY REVIEW

	CRITERIA	YES / NO	Short comment (if necessary)
1.	The concept Note Application electronically fully completed and delivered.		
2.	It is possible to unambiguously determine the category of the Applicant according to the A1 section of the Form and Applicant is privately owned (at least 75%) micro, small or medium company according to the Law.		
3.	The Applicant is established two years or more before the date of the Application.		
4.	The Applicant does not have main business operations in one or more following sectors: catering services providing only alcoholic beverages; casinos, gambling and similar activities; construction/purchase of residential and commercial space for housing/sales; gas stations; production and distribution of tobacco products; sales and service of cars, primary agricultural activities.		
5.	The Applicant does not possess any outstanding debts in terms of public contributions.		
6.	The Applicant did not have accumulated losses above the equity value in previous year		

The eligibility check of the Concept Note is positively assessed if the answer is "YES" to all questions above. The Applicant did not pass the eligibility check of the Concept Note if there are one or more answers with "no" to above questions. In this case the further evaluation of the Concept Note is not performed.

Eligibility Check of the Concept Note positive: YES / NO

Signature of the administrative evaluator:

Date:

II. THE CONCEPT NOTE EVALUATION

	Description	Evaluator I YES / NO	Evaluator II YES / NO	Evaluator III YES / NO
1.	INNOVATIVENESS: The Applicant well explained the innovation of its proposed idea and the importance of improvements over existing solutions. The solution proposed represents a radical novelty or a significant improvement over the existing, alternative solutions on the local (or even global) market. The level of innovativeness for the local or global market of proposed new product / service / process / solution is described in a satisfactory manner.			
	Justification (obligatory, as precise as possible)			
2.	MARKET POTENTIAL The Applicant has clearly identified possible obstacles to the existing market and gave a convincing prospect of the realistic potential market. The project possibly leads to the product / service / solution that has the high potential to penetrate the global or local market in reasonable time, and this market potential is concisely and reasonably described and justified.			
	Justification (obligatory, as precise as possible)			
3.	BUSINESS MODEL The business model is well described, taking into consideration the level of innovation, the market			

	<p>potential and existing resources of the Applicant.</p> <p>The company development plan of the Applicant is clearly visible, stressing the role of the proposed innovation in this plan, and the overall positive impact of the project on the further development of the company's business.</p>			
	Justification (obligatory, as precise as possible)			
4.	<p>THE PROJECT TEAM</p> <p>The project team, its members' roles and their competences are clearly described and their qualifications for development of the proposed products / services are well justified.</p> <p>Project manager has all key competencies for management of the development project and the overall responsibilities and the management structure within the company is described.</p>			
	Justification (obligatory, as precise as possible)			

Note: *If the answer to any criteria of the Concept Note evaluation is "NO" by at least two evaluators, this criterion will be evaluated with "NO". If only one evaluator rated a criterion with "NO", the total criterion will be evaluated with "YES". Each criterion should have concise and clear justification.*

The Concept Note will not pass the evaluation criteria of the program if it has total answer "NO" to any criteria. The Applicant has no right of appeal at this stage of the application.

Total evaluation of the Concept Note positive: YES / NO

Signature of the Concept Note Evaluator I:

Date:

Signature of the Concept Note Evaluator II:

Date:

Signature of the Concept Note Evaluator III:

Date: