QUESTIONS & ANSWERS

regarding the Request for Quotations no.10/00240

for Production of Items for Voter Information Campaign

Regarding LOT 1, Items 2.3 and 3.2 – Placement of two-sided over-the-street liners:

Q1) Is the bidder responsible only for physical placement of the over-the-street liners?

A1) No, the winning bidder will be also responsible for the entire procedure leading to the placement of over-the-street liners, including any necessary authorizations, permissions, etc. The bidder shall quote the final and all-inclusive price for the requested service.

Regarding LOT 2, Item 1 – Placement at LED (plasma screens):

Q2) May the bidder offer locations other than those specified in the Request for Quotations document?

A2) The bidder shall offer at minimum the 5 specified locations + any other 5 locations.

Regarding LOT 3 – SMS campaigns (at least 400 000 numbers), 2 campaigns:

Q3) Does this requirement mean that <u>each</u> of the two campaigns shall cover 400 000 numbers, or the two campaigns <u>together</u> shall cover 400 000 numbers?

A3) This requirement means that <u>each</u> of the two campaigns shall cover 400 000 numbers.

Q4) Does it matter what mobile communications operator covers the requested 400 000 numbers?

A4) No, the Request for Quotations document does not specify the mobile communications operator, which shall cover the requested 400 000 numbers.

Regarding LOT 5 – Production of audio-visual and audio Public Service Announcements (PSAs/spots), staged shooting, 40 second maximum length:

Q5) What sort of shooting is expected under this request, as various types of stage require different sort of arrangements and hence costs?

A5) We understand the difficulty in quoting the price for this LOT due to wide range of available options. At the same time the requested shooting will not imply any super-complex or super-expensive technical installations or arrangements.