

REQUEST FOR QUOTATION (RFQ)

Procurement of printing and placement services for the 2009 Parliamentary elections civic and voter information campaign

NAME & ADDRESS OF FIRM:	DATE: 10 July 2009
Advertisement / placement companies	REFERENCE:

Dear Sir / Madam:

You are kindly requested to submit your quotation for the following items before 16:30 (local time) on 16 July 2009.

LOT 1 - CHISINAU

Item	Generic Description	Quantity
1.	Rent of billboards 1 side, size 18 sq.m (3x6m.), lighting included - period 10 days (20.07.2009 – 29.07.2009) Locations: Chisinau, major central streets of Centru sector – 2 units Chisinau, major central streets of Botanica sector – 2 units Chisinau, major central streets of Riscani sector – 2 units Chisinau, major central streets of Ciocana sector – 2 units Chisinau, major central streets of Buiucani sector – 2 units Chisinau, highway from the Chisinau airport (billboards to face those driving towards Chisinau) – 2 units	12 (twelve)
2.	Rent of lights-box 1 side, size 2,22 sq.m (1,82 m.x1,22 m.) lighting included - period 10 days (20.07.2009 – 29.07.2009) Locations: Chisinau, major central streets of Centru sector – 4 units Chisinau, major central streets of Botanica sector – 4 units Chisinau, major central streets of Riscani sector – 4 units Chisinau, major central streets of Ciocana sector – 4 units Chisinau, major central streets of Buiucani sector – 4 units	20 (twenty)
3.	Placement of two-sided over-the-street liners, 9,8 sq.m (7x0,7m.) period 10 days (20.07.2009 – 29.07.2009) Locations: Chisinau, major central streets of Centru sector – 1 unit Chisinau, major central streets of Botanica sector – 1 unit Chisinau, major central streets of Riscani sector – 1 unit Chisinau, major central streets of Ciocana sector – 1 unit Chisinau, major central streets of Buiucani sector – 1 unit	5 (five)

LOT 2 - OUTSIDE CHISINAU

Item	Generic Description	Quantity
1.	Rent of billboards 1 side, size 18 sq.m (3x6m.), lighting included - period 10 days (20.07.2009 – 29.07.2009) Locations: 4 units for each of the mentioned locations, including 2 units – the main street of the city/town, and 2 units - entrance to /exit from the city/town Balti Comrat Cahul Orhei Soroca Edinet Taraclia Rezina Causeni Ungheni Hincesti	44 (forty four)
2.	Placement of two-sided over-the-street liners, 9,8 sq.m (7x0,7m.) period 10 days (20.07.2009 – 29.07.2009) Locations: Balti, the main street – 1 unit Comrat, the main street – 1 unit Orhei, the main street – 1 unit Soroca, the main street – 1 unit Edinet, the main street – 1 unit Taraclia, the main street – 1 unit Rezina, the main street – 1 unit Causeni, the main street – 1 unit Ungheni, the main street – 1 unit Hincesti, the main street – 1 unit	11 (eleven)

LOT 3

Item	Generic Description	Quantity
1tem 1.	Generic Description Rent of billboards 1 side, size 18 sq.m (3x6m.), lighting included - period 10 days (20.07.2009 – 29.07.2009) Locations: 1 unit at each road immediately after the below listed border crossing points (IMPORTANT: the proposed billboards shall face those arriving-entering into the country) Ukrainian border: "Criva – Mamaliga" "Larga – Kelmenti" "Briceni - Rossosani" "Ocnita – Sokireani" "Otaci – Moghilev-Podolsk" "Palanca – Maiaki – Udobnoe" "Tudora – Starokazacie" "Basarabeasca–Serpniovo1" "Ceadir-Lunga – Novie Troiani" "Mirnoe –Tabaki" "Vulcanesti – Vinogradovka" "Giurgiulesti – Reni" Romanian border: "Costesti – Stinca" "Sculeni – Sculeni" "Leuseni – Albita" "Cahul – Oancea" "Giurgiulesti – Galati"	Quantity 17 (seventeen)

LOT 4

Item	Generic Description	Quantity
1.	Placement at LED (plasma) screens, 108 appearances per day, duration	
	15 sec - period 10 days (20.07.2009 – 29.07.2009)	
	Locations:	
	- str. Dacia intersection bd.Traian	
	- str. Kiev intersection cu str. Tudor Vladimirescu	5 (five)
	- str. Puskin intersection str. Columna	
	- bd. Stefan cel Mare intersection str. Ismail	
	- bd. Stefan cel Mare intersection str. V.Pircalab	

<u>LOT 5</u>

Item	Generic Description	Quantity
1.	Placement at TV screens in supermarkets, at least 600 placements per week, including at least 6 placements per hour between 10.00 and 22.00 each day, duration of placement - 15 sec - period 7 days (23.07.2009 – 29.07.2009) Locations: - supermarkets "Green Hills" – 6 supermarkets - supermarkets "Nr.1" – 3 supermarkets - supermarkets "Fidesco" – 3 supermarkets - supermarkets "Fourchette" -2 supermarkets - supermarkets "METRO" – 2 supermarkets - supermarkets "Linello" – 4 supermarkets - supermarkets "Victoria" – 2 supermarkets	22 (twenty two)

LOT 6

Item	Generic Description	Quantity
1.	Urban minibus (maxi-taxi) branding - period 10 days (20.07.2009 – 29.07.2009) <u>Routes:</u> - Nr.160 (5 cars) - Nr.188 (5 cars) - Nr.108 (5 cars) - Nr.110 (5 cars) - Nr.155 (5 cars) - Nr.157 (5 cars)	30 (thirty)

CONDITIONS			
Delivery Term (INCOTERMS 2000) & Place	☐ FCA ☐ CPT ☐ CIP		
Delivery Place	Chisinau		
Payment Terms	100% upon delivery and installation		
Validity of Quotation			
Preliminary Examination - Completeness of quotation.	□ Partial bids permitted by LOTs □ Partial bids not permitted		
Quantity change	The UNDP reserves the right to modify the quantity by 25% of the tendered goods	Э	
General Terms and Conditions	UNDP General Terms and Conditions for Goods/Services http://www.undp.org/procurement/operate.shtml		

REQUIREMENTS

QUOTATIONS/OFFERS PRESENTATION REQUIREMENTS:

The quotation/offer shall contain the following:

- Company profile (in brief);
- Quotation for each item in MDL exclusive of VAT (other currency shall be converted into MDL at the UN Operational Exchange Rate on the day of competition deadline);
- Statement of adherence to UNDP General Terms and Conditions and Payment and Delivery Terms above:
- Offers shall be presented in English or Romanian.

MINIMUM QUALIFICATION REQUIREMENTS:

- Adherence to UNDP General Terms and Conditions and Payment and Delivery Terms.

Offers will be evaluated based on their responsiveness to the technical specifications and the minimum qualification requirements, within the "either in or out" rule.

NAME, FUNCTIONAL TITLE: Matilda Dimovska, Resident Representative a.i.	
Signature: DATE:	
CONTACT PERSON: Veaceslav Balan, Project Manager (<u>veaceslav.balan@undp.org</u>)	
CONTACT ADDRESS: UNDP Moldova, 131, 31 August 1989 Street, MD-2012 Chisinau	
SUBMISSION OF OFFERS: Offers shall be marked with the note <u>"RfQ: ESM Project Voter Information Campaign"</u> . Offers shall reach the UNDP office not later than <u>16 July 2009</u> , <u>16:30 (local time)</u> . Offers can be submitted either in hard copy, or electronically. Offers received by fax will be rejected. Incomplete offers shall not be examined.	
a) Documents/offers in hard copy need to be submitted in a sealed envelope and addressed to: UNDP Moldova, 131, 31 August 1989 Street, MD-2012 Chisinau Attention: Registry Office/Procurement	
b) Offers sent electronically need to be addressed to the following e-mail address: tenders-Moldova@undp.org	