

Terms of Reference

Job title: 6 National Consultants to support local development activities

Duty Station: Chisinau, Moldova

Section/Unit: Migration and Local Development Project (MiDL)

Type of Contract: Individual Contract

Starting Date: 10 August, 2017

Duration of Assignment: 17 months, estimated workload up to 373 working days per consultant

(depending on the respective LOT)

Job Content

I. BACKGROUND

The Government of Moldova explicitly acknowledges its commitment to link migration and development at the local level. Institutions at all government levels are becoming increasingly aware that migration is one of development factors; this is especially true for emigrees and their potential support to the home communities through local essential service improvement (water, sanitation, education, health and social services), skill and knowledge transfer and income generating opportunities.

Given the stringent need to further advance with the implementation of the Decentralization Strategy and embedding migration aspects into development processes, the State Chancellery together with United Nations Development Programme have designed a new Programme phase of the Migration and Local Development Project. The project is designed to support Central Public Authorities (CPAs) and LPAs to develop and implement strategic policies, methodologies and procedures related to temporary, permanent and circular migration and link them to local development processes, which will enable further design and implementation of joint service improvement and income-generating initiatives, ensuring equal access for women, children, young people the elderly, the disabled, and other population groups in selected localities. Moreover, the project is developed as a replicable approach with potentials for scaling up, with intensive capacity building and strengthening of national and local public authorities to better plan, manage, budget, and implement public service management with participation of community members, including migrants.

The Overall Objective of the Programme is that communities affected by migration benefit from improved essential local services, namely water and sanitation, health, social and education services, and have access to income-generating opportunities, including improved employment reintegration support for returnees.

During the first 2 years of implementation (2015-2017) the project proved that the diaspora can contribute a lot back to their places of origin: it is now more engaged in home communities development through 25 Home Town Associations (HTAs), providing already over 4 mln. Lei to local development projects.

A unique model of engaging migrants in the development of their home communities was successfully developed and tested. Centered around HTAs, local public administration with improved migration management capacities, and their permanent interaction, it proved to work well in all Moldovan regions,

including Gagauzia and the Security Zone, covering 6% of the country territory and about 200,000 inhabitants.

SPECIFIC BACKGROUND

Starting with August 2015, 25 communities from Republic of Moldova have been assisted to acknowledge and effectively mainstream migration into local development, through (1) improving their **institutional setup**, by designation and capacitation of specialized local migration and development (M&D) staff; (2) **engaging local migrants' communities at all stages of local planning** and prioritization processes, fully mainstreaming migration-related aspects into local socioeconomic development strategies; (3) increasing the **transparency and accountability** of local authorities in relation with migrants, by developing online transmission systems and dedicated 'YouTube' channels for each locality, thus building mutual trust and confidence; (4) establishing 25 **Home Town associations**; (5) use **crowdfunding tools** aimed at ensuring and facilitating large-scale financial contributions from migrant communities, for **23 local public service upgrading projects**, initiated as result of the galvanized partnerships between the LPAs and the Moldovan diaspora.

For the implementation of the second project sub-phase, additional 15 communities from uncovered rayons, and one additional from Gagauzian, were selected to benefit from MiDL assistance, thus ensuring a better territorial representation and scaling up of the HTA model, thus the total number of assisted communities reaching to 40 LPAs. Therefore, the project will reach out to almost every rayon in Moldova where at least one Home Town Association will be created as a model of migrant community involvement in local development, increasing the scaling up potential and dissemination opportunities in a larger number of communities.

II. SCOPE OF WORK

The **overall objective** of the National Consultants assignment (hereinafter Consultants) is to facilitate the process of capacity building of targeted LPAs to engage migrants into local planning and service provision improvement. The activities in the 15 new localities will be focused on the following:

- Setting up the participatory planning and development framework at the community level, including measures to increase transparency and gain migrants' trust.
- Institutional enhancement of targeted LPAs [migration focal points, working approach & methodology, communication and detailed action plan].
- Assist the establishment of Hometowns Associations [HTAs] in the newly-selected communities
 and provide continuous support for the due functioning and management thereof; strengthen the
 already established ones.
- Diagnose the local development challenges and opportunities, through the lenses of migration related processes and impact, via large consultations with the community (including migrants).
- Upgrading local development strategies, having migrants' opinion on board and migration related issues fully mainstreamed.
- Organization of large public debates (including with internal and external migrants participation, via HTAs] on local prioritization, aiming to define the first local project proposal to be co-funded by LPAs, migrants and MiDL/UNDP. Provide support to project drafting and submission to the donor.
- Support target LPAs in launching and managing crowdfunding campaigns for the collection of funds for the identified joint projects, from potential donors (mostly targeting migrants, residing outside the community).
- Provide technical assistance in implementation of MiDL/UNDP co-funded project.
- Provide on-going coaching and mentoring for targeted LPAs on mainstreaming migration into local development practices.
- Provide support to targeted LPAs and established HTAs in developing and managing targeted communication campaigns for a meaningful engagement of migrants, at all stages of mainstreaming migration in local development.
- Ensure efficient communication among local representatives and the MiDL Project. In the 25 localities that have been previously assisted, the role of the consultants will consist of the following:

- Provide support to Home Town Association in its organizational development
- Support capacity building of LPAs and HTA in the field of: community participation, project writing, fundraising
- Support the HTA and LPAs in fundraising for other local projects and manage the entire crowdfunding campaign (for the collection of funds for the identified joint projects, from potential donors (mostly targeting migrants, residing outside the community)
- Active participation in all Project driven capacity building activities for target LPAs and HTAs.

III. TASKS AND ESTIMATED WORKLOAD

To ensure adequate implementation of all planned activities, MiDL/UNDP is seeking six qualified and experienced national consultants to perform the assignment in 40 target localities of Moldova (out of each 25 localities already have undergone through a complex process of integrating migration into their local activities and have established HTAs, while 15 localities will be assisted by the Consultant to initiate and successfully implement this process).

The assignment will require the completion of the following tasks in each locality:

Tasks and deliverables		Working Days per community	Indicative Timeframe
I. Setti	ng up local participatory project implementation mechanism	Lot 1 = 15wd	August –
1.	Establish the first contact with the targeted LPAs. Sensitize the mayor and	Lot 2 = 15 wd	October
	his leadership team on the initiative's objectives and the expected process	Lot 4 = 15wd	2017
	designed to achieve the objectives.	Lot 5 = 10wd	
2.	In cooperation with the mayor, identify the delegated staff within LPA, who	Lot 6 = 25wd	
	will be involved in project implementation - clarify their roles and		
	expectations; Support LPAs to identify local migration focal points within the		
	mayoralty (based on a set of relevant criteria), responsible for all migration		
	related issues on a permanent base.		
3⋅	Assist the Migration Project Officer (MPO) to identify training needs of LPA		
	staff (mayor and `LPA migration focal points') in the field of migration,		
	logistically support MPO to deliver relevant capacity building activities to		
	thereof, including in the field of migration processes management.		
4.	Provide Introductory instructions to mayor and focal point (what and how to		
	work to achieve the target results)		
5.	Ensure stakeholders review [identify the most relevant representatives of		
	LPA, Civil Society, business sector, migrants and returned migrants, minority		
	& vulnerable groups]. A special focus will be provided to identify "champion"		
	migrants who are well-known and respected in the community and who		
	would have the capacity and willing to engage other migrants into the		
	project implementation process. The relevant empowerment activities package will be implemented to build an adequate platform for migrants		
	participation within the process.		
6.	Facilitate collection of information on existing HTAs or similar migrants'		
0.	practices at the local level in target communities and provide positive		
	inspiring examples.		
7.	Setting up local project implementation 'Local Task Force' [representatives		
	of LPA, civil society, business community, migrants and returnees].		
8.	Support Project 'Local Task Force 'to draft and endorse the detailed project		
	2-years implementation roadmap [with detailed timeline and clear		
	responsibilities].		
9.	Set up a procedure, a communication mechanism and tools to allow full		
	migrants participation in the decision making		
<u>Deliverables I</u> : Inception Report			
	a. Functional Project Implementation 'Local Task Force' in each targeted LPA		
(composed by the leaders of the most representative community groups)			
b. 'Migration focal points' set up and strengthened in each targeted LPA.			

Tasks and deliverables		Working Days per community	Indicative Timeframe
	iled project implementation roadmap, endorsed by the Project		
	entation committees [with timeline and clear responsibilities].		
II. Esta	blishment and consolidation of Hometown Association Set the Local Initiative Group (comprising the mayor and several notorious natives) and plan the first HTAs meeting Prepare the first (constituency) HTAs meeting: develop a scenario,	Lot 1 =80wd Lot 2 = 80wd Lot3 = 40wd Lot 4 = 80wd	August – October 2017
	determine the participants to be invited, develop the Agenda, draft HTAs work plan, template regulation for organization and functioning, mayors' presentation etc.	Lot 5 = 70wd Lot 6 = 50wd	
~	First (constituency) meeting conducted and minutes developed and made public.		
√	Strengthen the capacities of established HTAs (develop a regulatory framework, set up leadership scheme, and draft the activity plan)		
✓	Support LPAs and HTAs to establish an HTA page on social networks and support an effective communication of LPAs with migrants via various channels, including on social networks (Facebook & Odnoklassniki)		
✓			
✓	On-going support for the HTAs (establishment, action plan implementation, regular organization of meetings (at least 4 per year), including Diaspora Days permanent identification of needs and consolidation etc.)		
	Support the HTA and LPAs in fundraising for other local projects able II: 1st Progress Report		
✓	•		
✓			
✓	Organized minimum 1 meeting per quarter of local initiative group of the HTA		
✓ ✓	One strategic planning workshop conducted with the HTA At least three trainings organized		
✓	Yearly action plan developed and implemented		
✓	Regular placing of information on social network pages		
√	At least 2 additional projects developed and fundraised		
√	Functional Home Town Association (HTA) in each of targeted community.		
	port target LPAs in mainstreaming migration into local planning	Lot 1 = 30wd Lot 2 = 30wd	C
a. Asse	 1. Review the implementation status of existing Local Development Strategies. a. Assess the current economic development weaknesses and opportunities (including the standardized 'Community Profiles' per MiDL templates). 		September -December 2017
b. Assess the local migration situation based on a jointly agreed list of indicators (to cover available data on migrants, including number and destination countries, leadership, occupation of migrants, linkages/joint initiatives between/of migrants and		Lot 6 = 5owd	
the community, remittances, migrants needs in the community, impact of migration			
on the socio-economic life in the community etc.)			
c. Assess the prioritized community development needs and suggest possible actions/contributions by migrants to cover those, through the lenses of migration.			
	d. Upgrade the 'Community Development Diagnose', having mainstreamed		
migration related processes, economic development opportunities, most stringent			
	development needs Endorse the Community Development Diagnose by Local 'Local Task Force' members (through public debating meetings).		
	ed on updated Community Development Diagnose, facilitate 3 stakeholders'		
	y planning workshops in each community		
3. Aid and coach HTAs members for an active participation in drafting the community diagnose.			
	4. Support target LPAs to develop local migration profiles (graphic format, based on		
UNDP/I	UNDP/MiDL model) based on finalized strategies (with migration mainstreamed) and		
local migration databases developed. 5. Support LPAs in designing and maintaining the Community Migrants E-Database			
(local migration data base) based on the template provided by UNDP/MiDL.			L

Deliverable III: 2rd Progress Report 1. Endorsed 'internal Guidelines for LPAs on migration processes management (responsibilities, key directions, communication with the disapora, methodologies, database operation, informational framework, etc.). 2. "Endorsed Community Development Diagnose, with fully mainstreamed migration and economic development related processes." 3. List of indicators on migration data developed and agreed with all target LPAs (based on the data on migration available/collected at local level). 4. Diaspora E- Data Base fulfilled with basic info finnimum 100 migrants related info for each targeted community, at the first stage]. 5. Endorsed Local Development Strategies of targeted LPAs, with migration and local development fully mainstreamed. 6. Support the approval of updated Local Development Strategy 2020 by Local Councils of targeted LPAs. 7. Minimum's workshops organized per community. 8. Local communication plans elaborated and implemented for each community. 9. Local Migration Profiles (graphic format) developed for each target community with the disconsisting of the profit community and their families) a development opportunity, to be co-financed jointly by MiDL/JNDP, migrants' community and their families) a development opportunity, to be co-financed jointly by MiDL/JNDP, migrants' community and LPAs. 4 Assess the feasibility of the prioritized idea (basic implementation and financial sustainability). 5 Support target LPAs to draft a project proposal (based on the prioritized opportunity) to be submitted to MiDL/JNDP for co-financing. The proposed projects will be focused on innovative ideas, rather than traditional 'social infrastructure rehabilitation' ideas. 5 Support target LPAs to place the project on a crowdfunding platform and manage the entire crowdfunding campaign (aimed at collecting funds from internal and deternal migrants). 5 Support target LPAs to ensure the final reporting to MiDL/JNDP and to the community on project implementation. 6 Support target LP	Tasks and deliverables		Working Days per community	Indicative Timeframe
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	✓	A local visibility event organized in each of targeted LPA, related to project		
implementation results.		implementation results.		
 ✓ Complex Project Report as per template provided by MiDL, inclusively 	✓	Complex Project Report as per template provided by MiDL, inclusively		
Community Folder (electronically& hard copy).		Community Folder (electronically& hard copy).		

	Tasks and deliverables	Working Days per community	Indicative Timeframe
VI. Support target LPAs to develop and/or apply innovative tools in local public		Lot 1 = 48wd	September
	stration, granted by MiDL/UNDP	Lot 2 = 48wd	2017 -
1.	Support LPAs in elaborating/upgrading existing tools/taking over good practices/using IT and innovative tools in local governance (develop and/or	Lot3 = 24wd Lot 4 = 48wd	March 2018
	updating community websites, online transmission of local councils'	Lot 4 = 48wd Lot 5 = 42wd	
	meetings, gps systems, sms-ing tools, e-learning for local councilors, etc.)	Lot 6 = 30wd	
2.	Support LPAs in applying innovative tools in project design and		
	implementation and public service improvement (such as design thinking,		
	space redesign, etc.) and in developing the local development project		
3.	Support LPAs and HTA in initiating and conducting crowdfunding campaign		
	for the selected project, including at least two local crowdfunding events		
	able VI: 5 th Progress Report		
	term project implementation report (based on a set of defined progress		
indicat	•		
	tional and updated community webpages he transmission of local councilors' meetings ensured		
	ing in each locality with local councilors in using the e-learning platform		
	dfunding campaign conducted; at least two crowdfunding events		
	-going support and coaching	Lot 1 = 8owd	July 2017 -
1.	Guide and assist the activity of local project implementation 'Local Task	Lot 2 = 8owd	December
	Force' [minimum 1 meeting per quarter].	Lot3 = 4owd	2018
2.	Assist targeted LPAs to communicate with migrants' community at all stages	Lot 4 = 8owd	
	of project implementation, including during the crowdfunding campaign (.	Lot 5 = 70wd	
3.	On-going support for the HTAs (establishment, action plan implementation,	Lot 6 = 50wd	
	regular organization of meetings (at least 3 per year), permanent identification of needs and consolidation etc.)		
,	Pro-active participation in all capacity building and project evaluation		
4.	activities.		
5.	Document the whole project implementation process (pictures, recordings,		
3	decisions, lists, etc.)		
6.	Submit all documents related to project implementation (electronically&		
	hard copy), inclusively photos illustrating the project implementation (per		
	detailed project implementation roadmap).		
7∙	Maintain an active contacts database, related to the project activities		
0	implementation. Active participation in bi-lunar MiDL/UNDP progress meeting sessions (in		
0.	Chisinau) and donors' evaluation visits to target LPAs		
9.	Active participation in all Project driven capacity building activities for target		
9.	LPAs and HTAs.		
10.	Design best practices/ study cases, based on project results.		
	able VI:		
Final P	rogress Report		
	eporting to be incorporated in related Progress Reports):		
√	Minimum 1 meeting per quarter of the Local Task Force organized		
✓	Regular communication LPAs – HTAs (regular e-newsletters, regular placing		
✓	of info on social network pages) maintained Functional Home Town Association (HTA) in each of targeted community.		
∨	Active participation in bi-lunar MiDL/UNDP progress meeting sessions.		
· ✓	Active participation in all MiDL activities in target LPAS (covered by the		
	individual assignment)		
	Total per community up to		
Total p	per LOT:		
Lot1-	- 373wd, out of which 17 in the office		
	- 373wd, out of which 17 in the office		
_	- 164wd, out of which 17 in the office		
-	- 373wd, out of which 17 in the office		
_	- 323wd, out of which 17 in the office		
LU(0-	- 295wd, out of which 17 in the office		<u> </u>

All activities under this assignment shall be performed in a gender-sensitive manner and applying human rights based approach.

Before commencing the work on the assignment, the Consultant will be invited to participate in the induction trainings (as a mandatory pre-requisite for implementing the assignment). In addition, the Consultant will be encouraged to participate in the program follow-up trainings and events, as well as in the program monitoring & evaluation sessions. Previous experience in the localities from the LOT will be considered a significant advantage

The consultants will work in a group of localities divided by LOTs, as per the below Table. The final number of communities / final structure of the LOT might differ, subject to MiDL Board Approval.

One consultant may apply for more LOTs and selected consultants will be contracted to work in maximum one LOT.

LOT 1: 8 localities	LOT 2: 8 localities	LOT 3: 5 localities
1. Ciuciuleni, Hancesti rayon	1. Scoreni, Straseni rayon	1. Larga, Briceni rayon
2. Carpineni, Hancesti rayon	2. Lozova, Straseni rayon	2. Pelinia, Drochia rayon
3. Rusestii Noi, Ialoveni rayon 4. Ialoveni town	3. Straseni town	3. Edinet town
4. Taloveni town 5. Telenesti town	4. Vorniceni, Straseni rayon	4. Chișcăreni, Sângerei
6. one locality from Leova rayon	5. Ungheni town	rayon
7. one locality from Orhei rayon	6. Nimoreni, Ialoveni rayon	
8. one locality from Rezina rayon	7. one locality from Anenii Noi rayon	
	8. one locality from Calarasi	
	rayon	
LOT 4: 8 localities	LOT 5: 7 localities	LOT 6: 5 localities
1. Slobozia Mare, Cahul rayon	1. Cosnita, Dubasari rayon	from the following rayons:
2. Crihana Veche, Cahul rayon	2. Cioresti, Nisporeni rayon	 Donduşeni Rîşcani
3. Colibaşi, Cahul rayon	3. Zaim, Causeni rayon	3. Glodeni
4. Vinogradovca, Taraclia rayon	4. Gura Galbenei, Cimislia	4. Fălești
5. Congaz, UAT Gagauzia	rayon	5. Şoldăneşti
6. one locality from UAT Gagauzia	5. Selemet, Cimislia rayon	
7. one locality from Basarabeasca rayon	6. one locality from Ştefan Vodă rayon	
8. one locality from Cantemir rayon	7. one locality from Criuleni rayon	

^{*}In Italic are marked the localities selected in 2015.

Organizational settings: The Consultants will report to MiDL Project Manager and officers in charge.

<u>Language of the deliverables</u>: All deliverables shall be submitted in Romanian (exception for Russian-speaking communities, documents to be drafted in Russian language).

<u>Travel</u>: All travel expenses are the <u>consultant's responsibility</u> and <u>shall be included in the consolidated financial offer</u>.

<u>Financial arrangements</u>: Payments will be disbursed in several instalments upon submission and approval of deliverables, and certification by MiDL Project Manager that the services have been satisfactorily performed.

<u>Performance evaluation</u>: Consultants' performance will be evaluated following such criteria as: timeliness, responsibility, initiative, communication, accuracy, and quality of the products delivered.

IV. QUALIFICATIONS AND SKILLS REQUIRED

The following qualification criteria shall be applied for the selection of the consultant:

- University degree in the relevant field (economics, development studies, social science, public administration, law etc.).

Experience:

- At least 5 years of practical experience of community development work with local public authorities and local community groups;
- Proven experience in assisting local communities to design local development plans;
- Proven experience in assisting local communities in project management implementation;
- Proven experience of developing and delivering training modules in local governance field;
- Proven previous experience in working with the localities from the LOT will be considered a significant advantage;
- Proven experience of migration situation in the country and experience in diaspora and migration programing will be considered an asset.

Competences:

- Good knowledge of Moldovan rural area context;
- Knowledge and skills of MS Office, including Word, Excel, PowerPoint;
- Excellent command of Romanian and Russian, and basic knowledge of English language;
- Proven commitment to the core values of the United Nations, in particular, respecting differences
 of culture, gender, religion, ethnicity, nationality, language, age, HIV status, disability, and sexual
 orientation, or other status;

Abilities:

- Demonstrated capacity of team-orientation work, excellent planning and organizational skills;
- Good communication and writing skills
- Sensitivity and respect for human rights and gender equality
- Ability to achieve results and deadlines in a timely manner, maintaining a high standard throughout;

VI. SUBMISSION PROCESS AND EVALUATION PROCEDURE

All applicants shall submit the following submission package:

- 1. P11 form;
- 2. Cover letter, stating their interest in and qualifications for the consultancy.
- 3. Financial offer: (1) fee per consultancy day in community, including transport costs; 2) fee per consultancy day in the office).

The United Nations Development Programme in Moldova is committed to workforce diversity. Women, persons with disabilities, Roma and other ethnic or religious minorities, persons living with HIV, as well as refugees and other non-citizens legally entitled to work in the Republic of Moldova, are particularly encouraged to apply.