



TERMS OF REFERENCE

Job Title: UN Human Rights Office (OHCHR): National Consultant to produce 2 (two) short spots on promotion of equality and diversity, and contribute to its dissemination.

Project Title: Combating Discrimination in the Republic of Moldova, including the Transnistrian region

Contract type: Individual Contract

Duration of assignment: 15 working days within 25 June - 30 September 2015

Starting date: 25 June 2015

A. Background

The Office of the United Nations High Commissioner for Human Rights (OHCHR) represents the world's commitment to universal ideals of human dignity. We have a unique mandate from the international community to promote and protect all human rights.

Since July 2008, OHCHR has deployed a Human Rights Adviser (HRA) based in the Office of the United Nations Resident Coordinator (UN RC) in the Republic of Moldova. The Human Rights Adviser supports and advises the UN RC Office, United Nations Country Team (UNCT) in Moldova, Government, National Human Rights Institutions (NHRI), and civil society in strengthening human rights and applying the human rights based approach to their respective activities.

In April 2014, OHCHR started the implementation of the European Union funded project “Combating Discrimination in the Republic of Moldova, including the Transnistrian region”. The overall objective of the 18 months project is to address the discrimination in Moldova as concerns people belonging to stigmatized or marginalized groups. The action aims to strengthen the engaged efforts of persons and groups making common cause to challenge discrimination and claim equality rights. It aims to make a genuine contribution to Moldova’s efforts to strengthen human rights and ensure the democratic values of pluralism, broad- mindedness and the celebration of diversity. One major activity of the project is to raise awareness toward the freedom of expression of LGBT group and public assemblies.



B. Scope of work

The National Consultant is sought to work under the supervision of the UN Human Rights Adviser (OHCHR) and the Anti-Discrimination and National Human Rights Institutions Project Coordinator and effectively collaborate with OHCHR Human Rights Mainstream Consultant.

As part of the activity of the project on raising awareness toward the freedom of expression of LGBT group and public assemblies, 2 (two) short spots will be produced, which will be further disseminated through social networks and local mass-media. The aim of these materials is to raise awareness of the public at large about the rights of LGBT group and acceptance of diversity.

The National Consultant is expected to undertake the following tasks:

1. To draft the concept of the 2 (two) short spots on promotion of diversity, equality and tolerance;
2. To produce the 2 (two) short spots with the following technical criteria: minimum duration of 30 seconds each, with visual effects, and audio effects that contains a clear message and music (ensuring that the copyright is not infringed). The intensity of sequences will be decided with the contractor, but not less than 24 sequences/second. Cartoons format is encouraged;
3. To offer support in dissemination of the two short spots to a wider audience, through local mass-media and social networks.

Deliverables	Deadlines
1. The draft concept of 2 (two) short spots elaborated and approved by OHCHR	By 10 July , 2015
2. The 2 (two) short spots produced and submitted to OHCHR	By 28 August, 2015
3. The 2 (two) short spots disseminated through at least one social network and mass-media channel	By 30 September, 2015

Payment will be disbursed in two instalments upon submission and approval of deliverables by the Project Coordinator.

C. Qualification Criteria

I. Education:

- A college degree in arts, social sciences, journalism, human rights or other relevant field.



II. Experience and knowledge:

- Experience (recent) in producing spots, movies or similar materials for mass-media and public at large;
- Experience in using specific programs necessary for producing spots, movies or similar materials, like: CorelDRAW, Adobe Flash, Adobe Illustrator, Pencil, etc.

III. Competencies:

- Experience in promotion of human rights of vulnerable groups, including LGBT rights;
- Knowledge of Romanian and Russian languages is a requirement;
- Knowledge of one or more additional languages relevant for Moldova, including Bulgarian, Gagauzian, Romani, Ukrainian or sign language is an asset;
- Knowledge of English is an asset;
- Proven commitment to the core values of the United Nations, in particular, respecting differences of culture, gender, religion, ethnicity, nationality, language, age, HIV status, disability, and sexual orientation, or other status.

Personal qualities: responsibility, flexibility and creativity.

Documents to be included when submitting the proposal:

Interested persons should submit the following documents:

1. A detailed curriculum vitae of relevant experience;
2. A financial proposal, specifying a fee per day and total amount requested.